

# Webinar



**DATA CROSSROADS**

Consulting firm, focused on data management maturity assessment, data management, governance frameworks, and data lineage business cases. Learn more at [datacrossroads.nl](https://datacrossroads.nl)



Software firm, offering a patent-pending no-code knowledge graph solution which can be based on bespoke or public ontologies. Trigyan transforms “uncurated data” to “actionable data” which you can trust to make business decisions. Learn more at [trigyan.com](https://trigyan.com)





# knowledge graphs, metadata management, and data lineage

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# Poll 1

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## **What industry are you from?** (single choice)

- Commercial
- Government
- Education
- Non-Profit



## Poll 2

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**What is the status of a KG/DL/MM initiative in your company?** (single choice)

- No intention
- Planning
- Implementing
- Implemented
- I don't know



# A few words about me...



CIVIL ENGINEER  
**ACTIVE** **BLOGGER**  
INTERNATIONAL BANKS

**DATA LINEAGE**  
DATA AND INFORMATION VALUE CHAIN  
**CONSULTANT** **4 BOOKS**  
DATA MANAGEMENT FOR GLOBAL COMPANIES  
**OWNER DATA CROSSROADS**  
**IMPLEMENTATION OF DATA MANAGEMENT**  
11 YEARS OF HANDS-ON EXPERIENCE  
FINANCE & BUSINESS CONTROL  
ERP IMPLEMENTATION  
**MANAGEMENT CONSULTANCY**  
**DATA MANAGEMENT MATURITY ASSESSMENT (REVIEWS)**

3 WHITEPAPERS  
**50 ARTICLES**  
SPEAKER AT INTERNATIONAL CONFERENCES



# A three-headed serpent: knowledge graphs, metadata management, and data lineage

Why?



- Demonstrate similarities and profound relationships between these three concepts

What?



- Describe each concept in terms of:
- Definitions and structure
  - Business drivers
  - Architecture and technology
  - Use cases

How?



High-level approach of integrated implementation

# A three-headed serpent: knowledge graphs, metadata management, and data lineage

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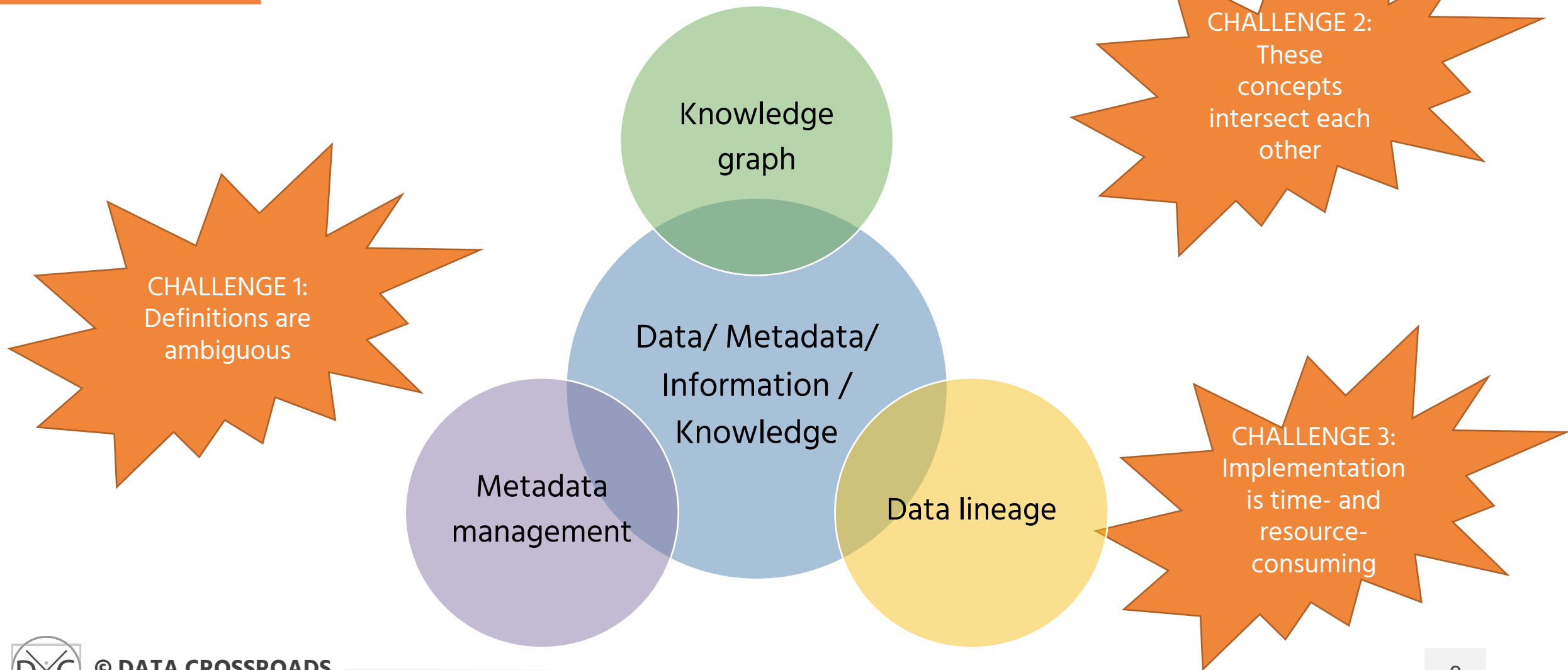
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High-level approach of integrated implementation

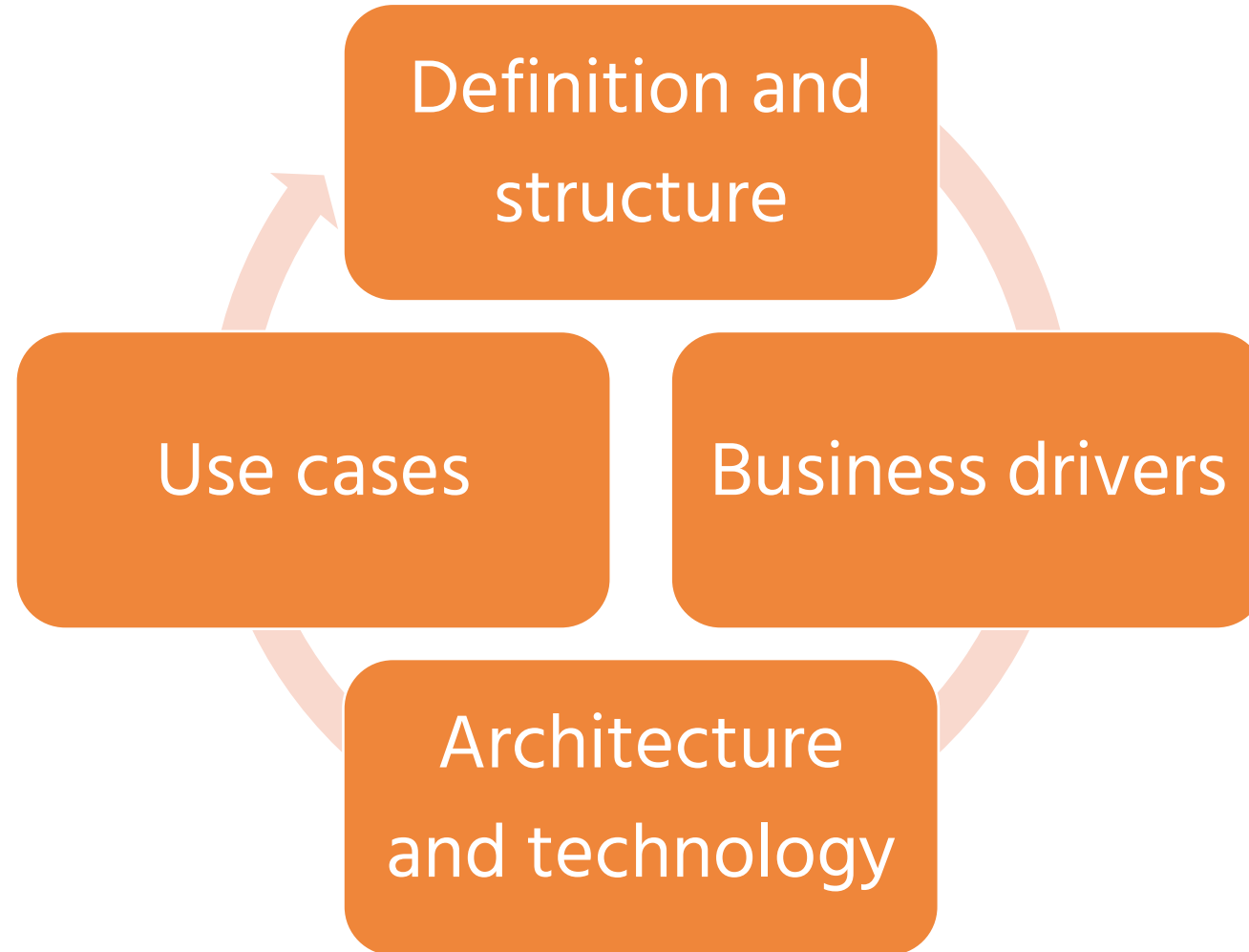
# The DM concepts of knowledge graphs, data lineage, and metadata management intersect each other





# We will compare these capabilities and the relationships between them by investigating their:

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# A three-headed serpent: knowledge graphs, metadata management, and data lineage

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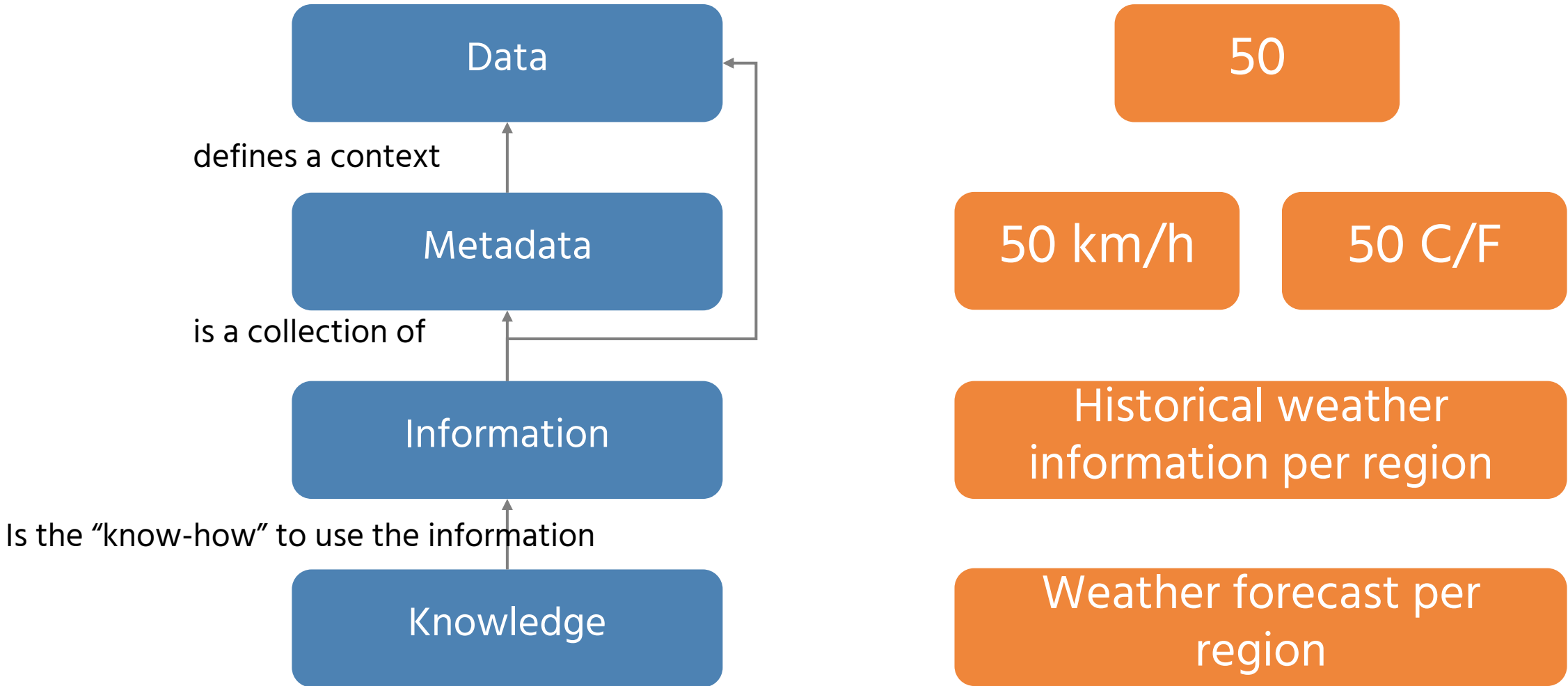


High-level approach of integrated implementation

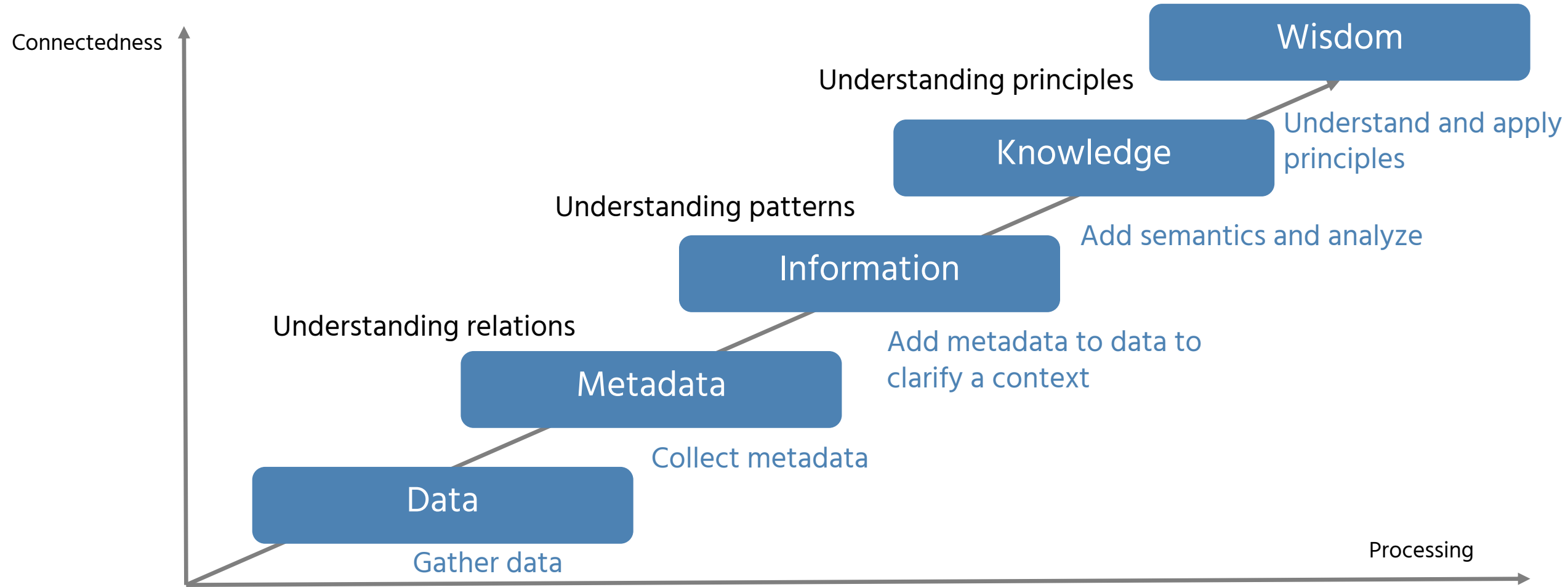
# DATA, METADATA, INFORMATION, AND KNOWLEDGE



# (Meta)data, information, and knowledge are all subjects of data management



# Data, information, and knowledge in the contexts of a human's mindset and data processing



# METADATA MANAGEMENT, KNOWLEDGE GRAPHS, AND DATA LINEAGE:

## DEFINITIONS AND STRUCTURE

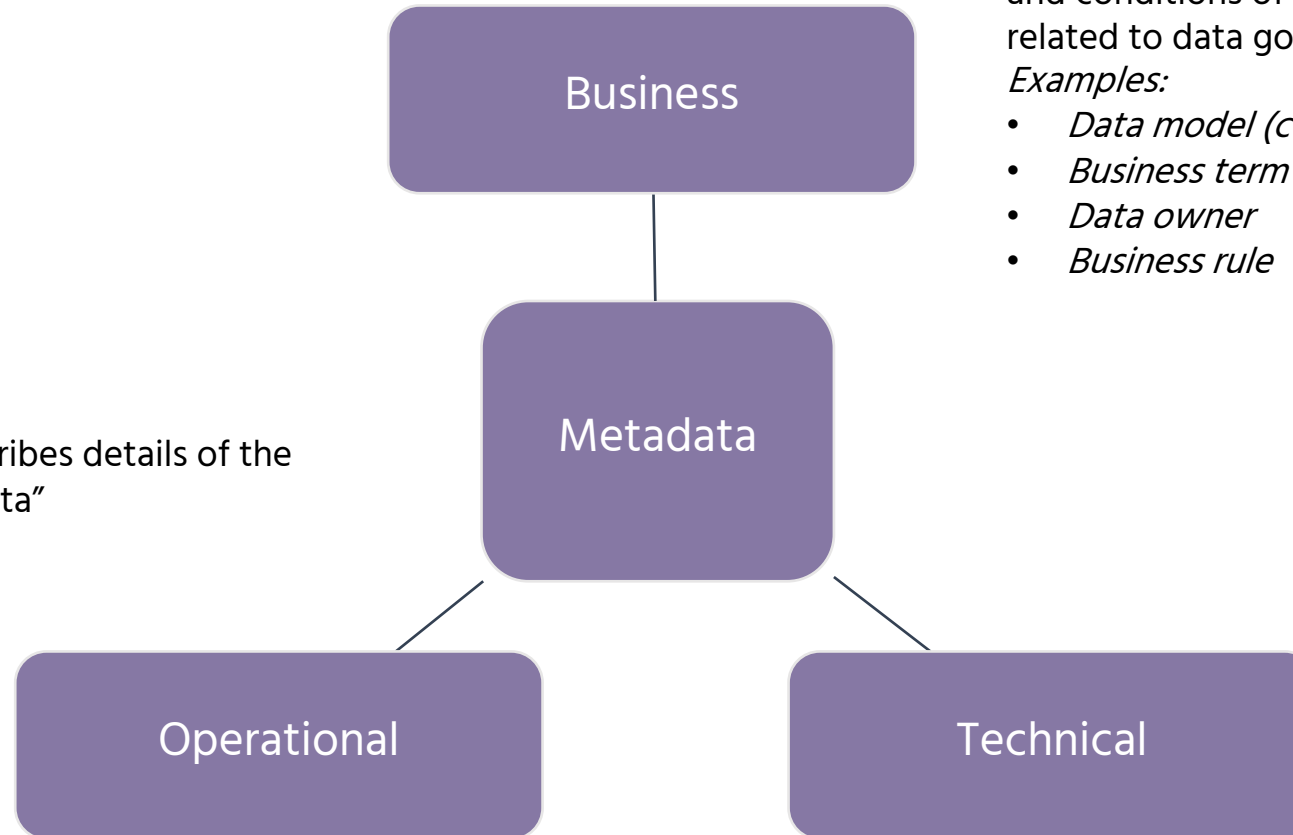


# Metadata has various classifications

“Operational Metadata describes details of the processing and accessing data”

*Examples:*

- *Logs of jobs execution*
- *Error logs*



“Business metadata focuses largely on the content and conditions of the data and includes details related to data governance”

*Examples:*

- *Data model (conceptual/semantic, logical)*
- *Business term and definition*
- *Data owner*
- *Business rule*

“Technical Metadata provides information about technical details of data, the systems that store data, and the processes that move it within and between systems”

*Examples:*

- *Physical data models*
- *Table and column properties*
- *ETL jobs*

## DEFINITION

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# Metadata management

“PLANNING, IMPLEMENTATION, AND CONTROL ACTIVITIES TO ENABLE ACCESS TO HIGH QUALITY, INTEGRATED METADATA.”

SOURCE: DAMA INTERNATIONAL. DAMA-DMBOK: DATA MANAGEMENT BODY OF KNOWLEDGE, SECOND EDITION. BRADLEY BEACH, N.J.: TECHNICS PUBLICATIONS, 2017, P.419.





## DEFINITION

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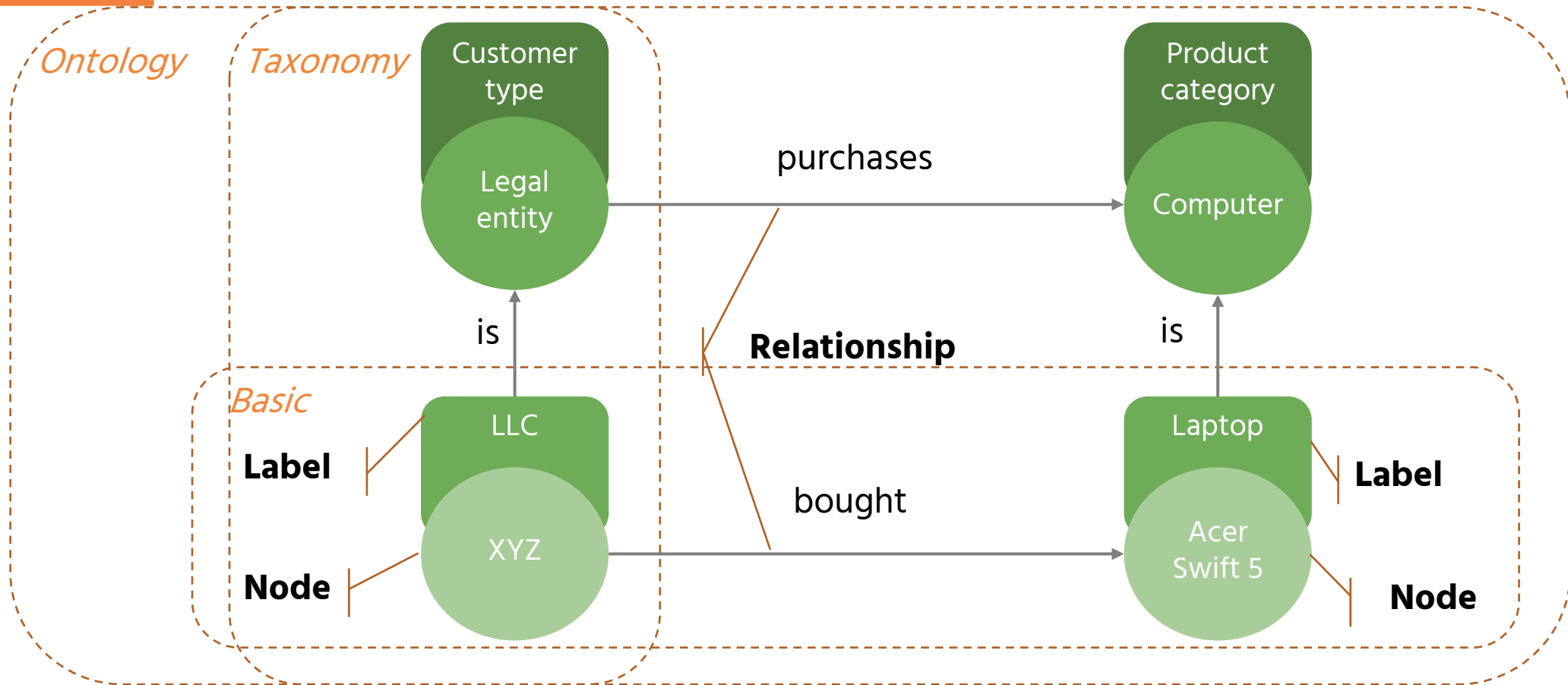
# Knowledge graph

KNOWLEDGE GRAPHS ARE INTERLINKED SETS OF FACTS THAT DESCRIBE REAL-WORLD ENTITIES, EVENTS, OR THINGS AND THEIR INTERRELATIONS IN A HUMAN-AND MACHINE-UNDERSTANDABLE FORMAT.

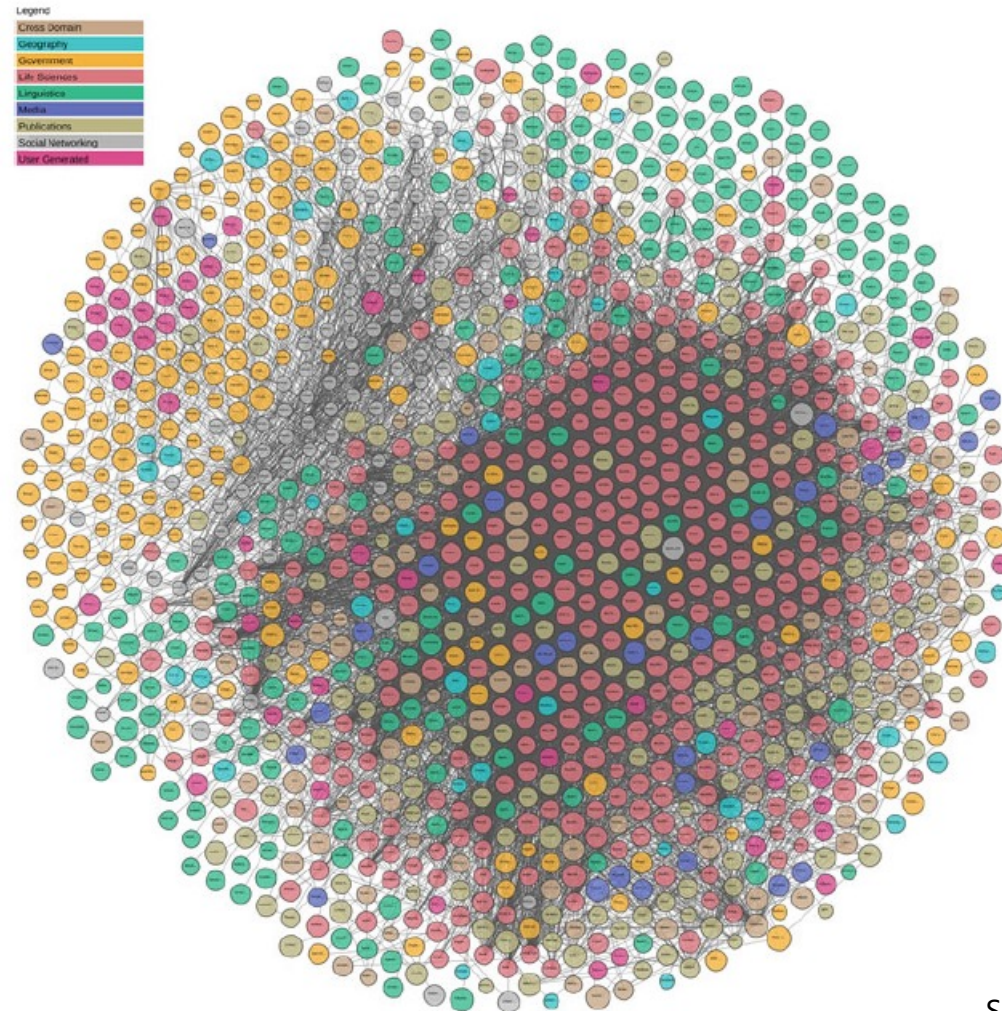
Source: Knowledge Graphs: Data in Context for Responsive Businesses. O'Reilly Media, Inc., 2021.●



# Knowledge graphs add value by collecting information (data and metadata) and adding semantics to it



# This is how a real knowledge graph looks like:



Source: <https://lod-cloud.net/>

## DEFINITION

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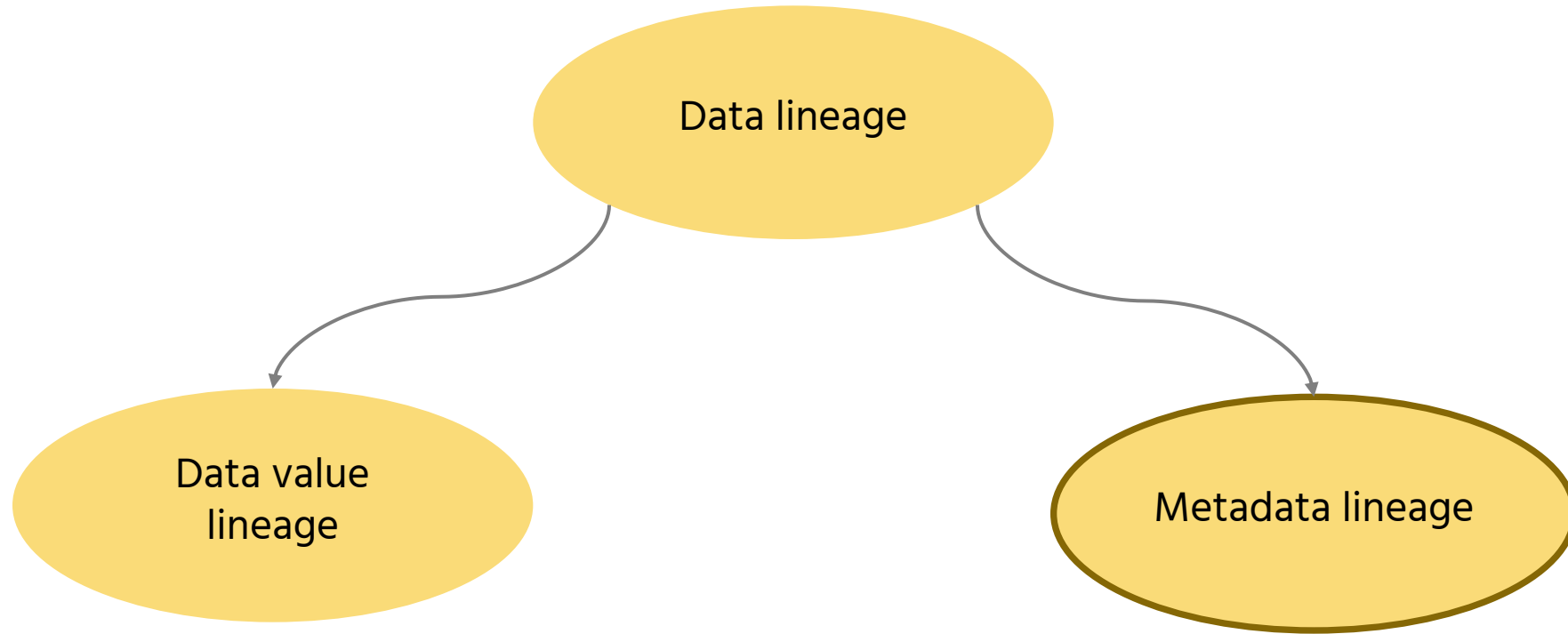
# Data lineage

A DESCRIPTION OF DATA MOVEMENTS AND TRANSFORMATIONS AT VARIOUS ABSTRACTION LEVELS ALONG DATA CHAINS, AND RELATIONSHIPS BETWEEN DATA AT THESE LEVELS

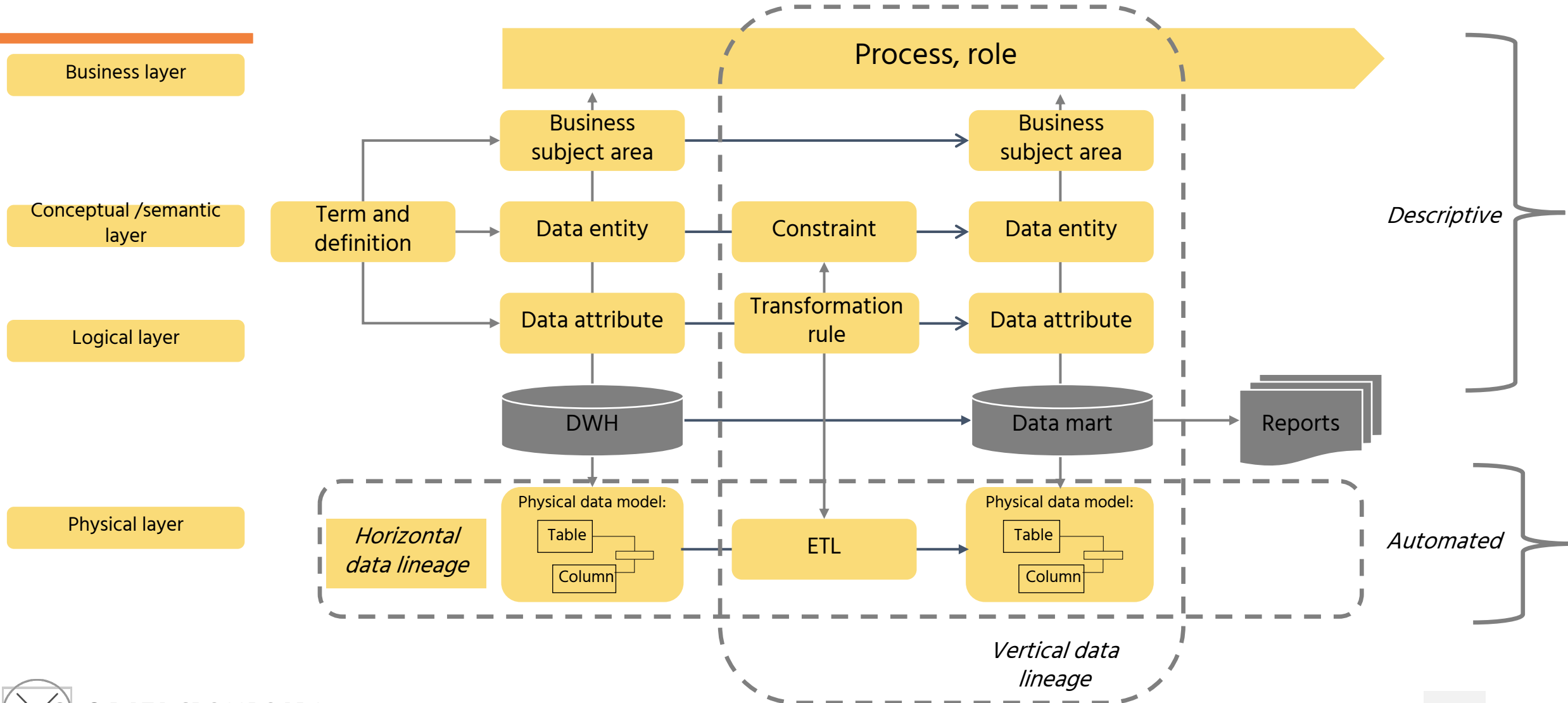


# Data lineage describes the movement of data by a means of metadata

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# Data lineage can be documented at different abstraction levels



# All concepts have similar components in their definitions:

**Interlinked** data and **metadata**  
with added semantics

Knowledge  
graphs

Definitions

Planning, implementation,  
control, and **integration of  
metadata**

Metadata  
management

Data lineage

Description of data  
movements, transformation,  
and **relationships** at various  
abstraction levels by a means  
of **metadata**

# METADATA MANAGEMENT, KNOWLEDGE GRAPHS, AND DATA LINEAGE:

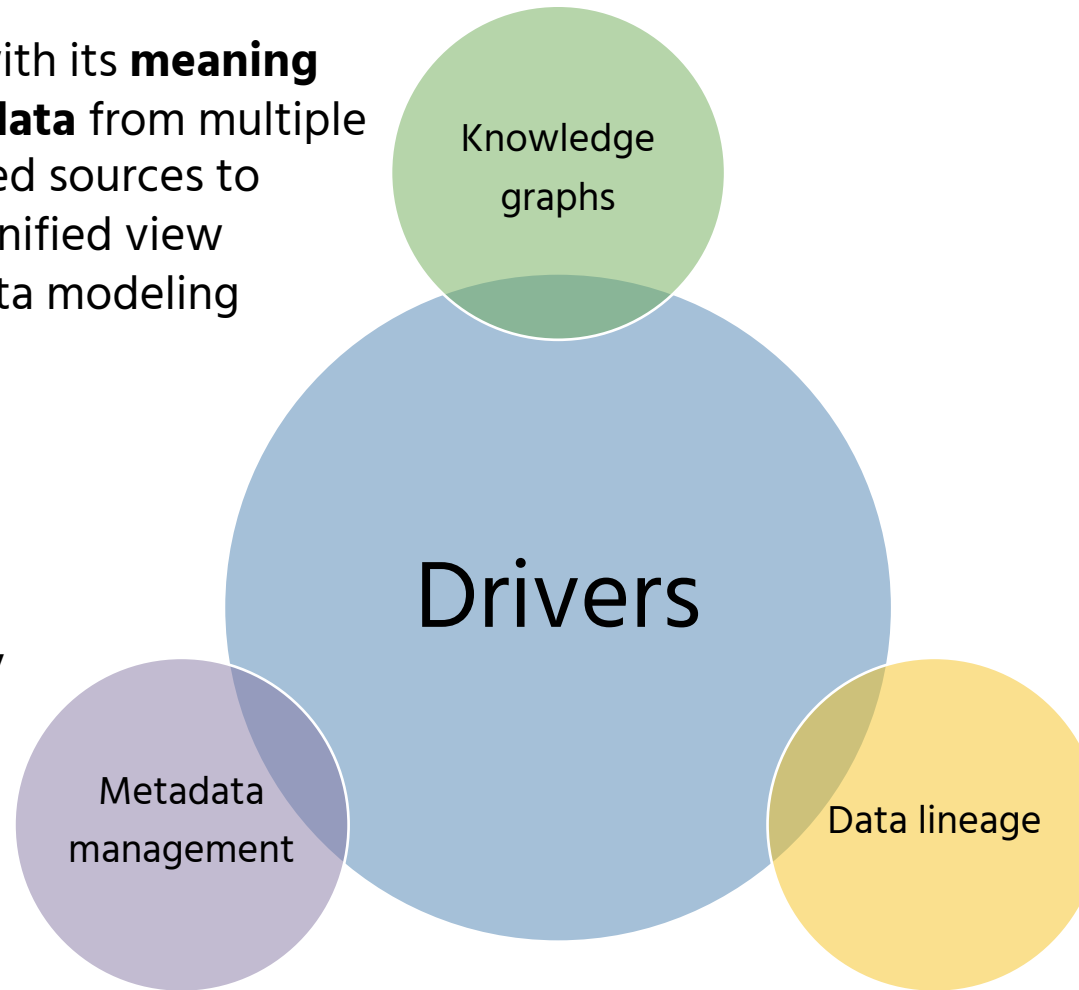
## BUSINESS DRIVERS





# All concepts have similar drivers for their realization

- Link data with its **meaning**
- **Integrate data** from multiple unconnected sources to provide a unified view
- Simplify data modeling



- Increase confidence in data by **providing context**
- **Integrate data**
- **Improve efficiency by identifying redundant data**

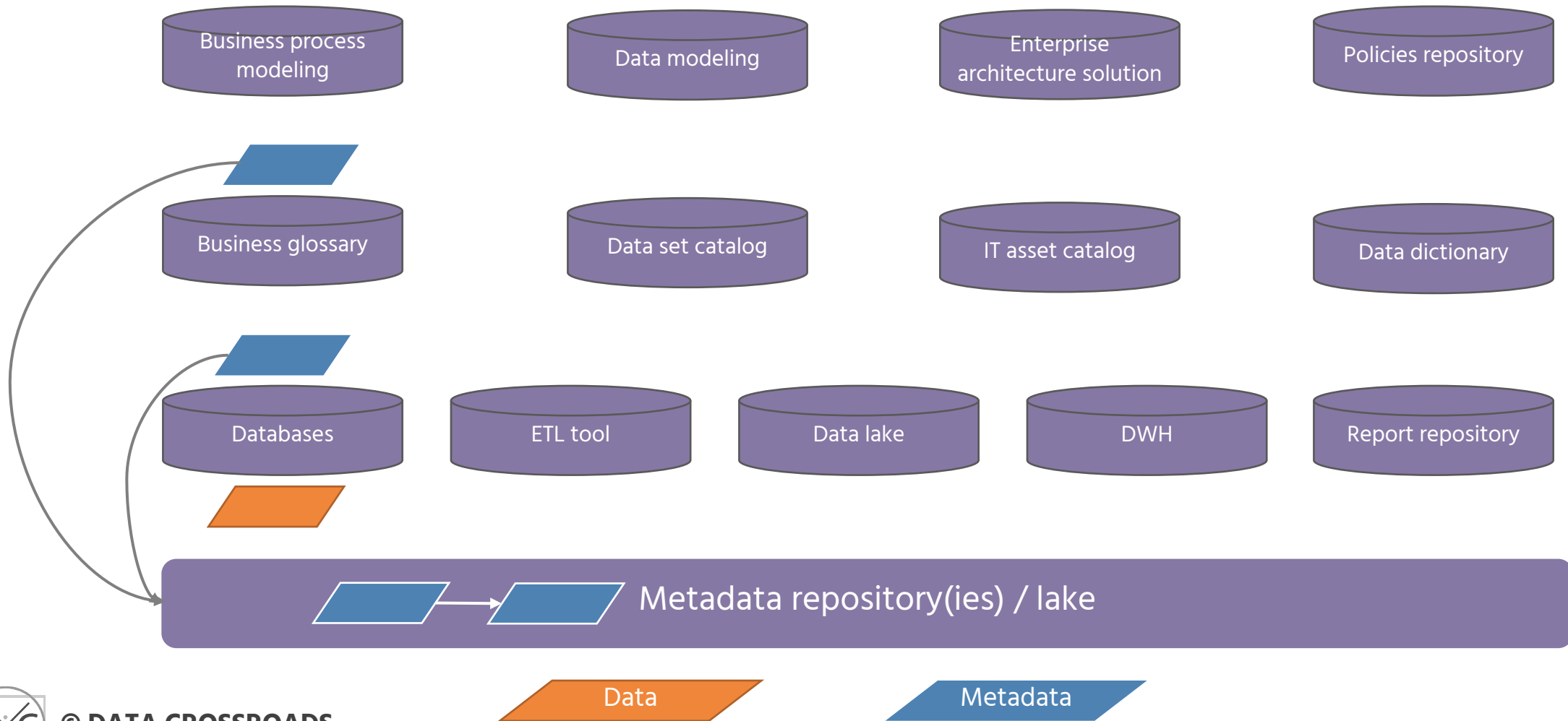
- Traceability and transparency of data processing, transformation, and **integration** due to:
  - Legislative and audit requirements
  - **Necessity to reduce IT and DevOps costs**

# METADATA MANAGEMENT, KNOWLEDGE GRAPHS, AND DATA LINEAGE:

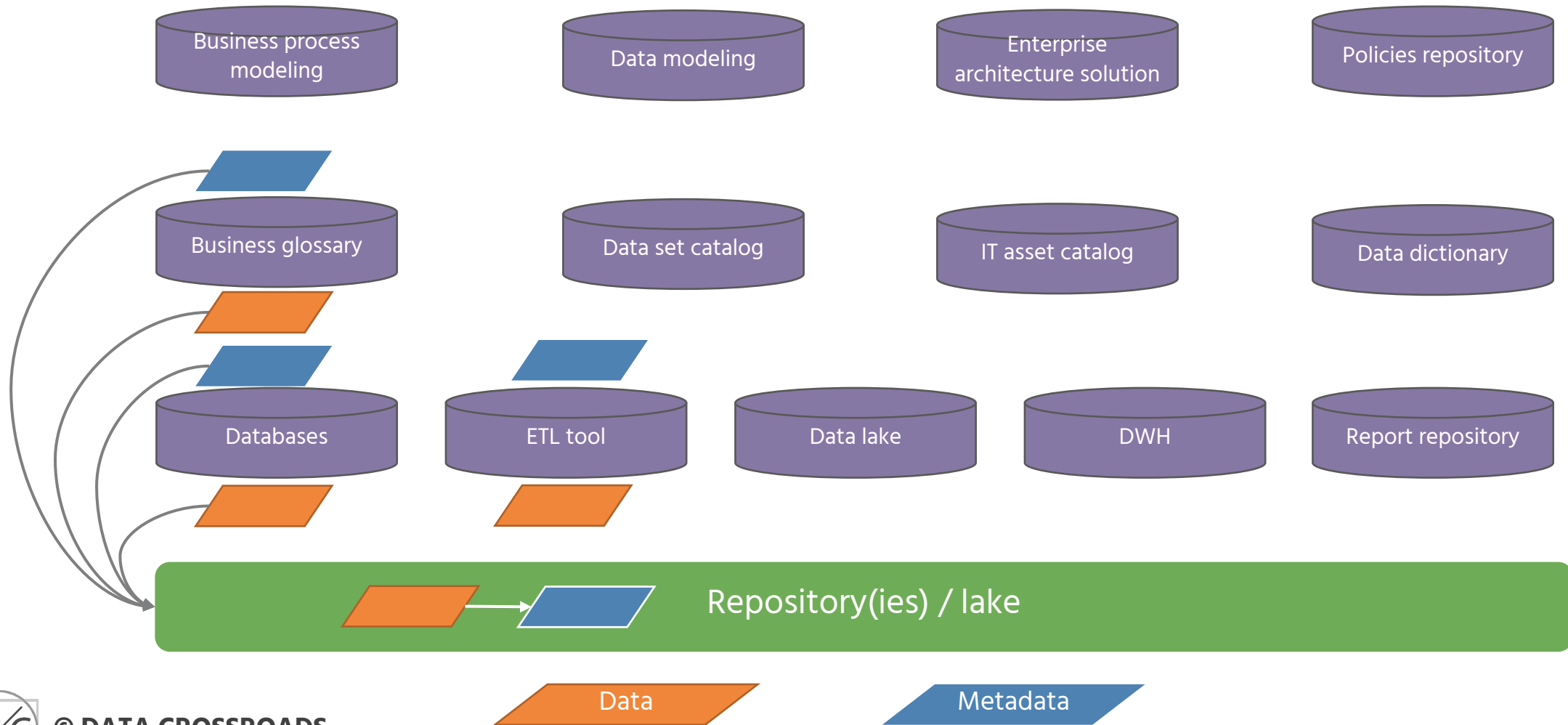
## ARCHITECTURE AND TECHNOLOGY



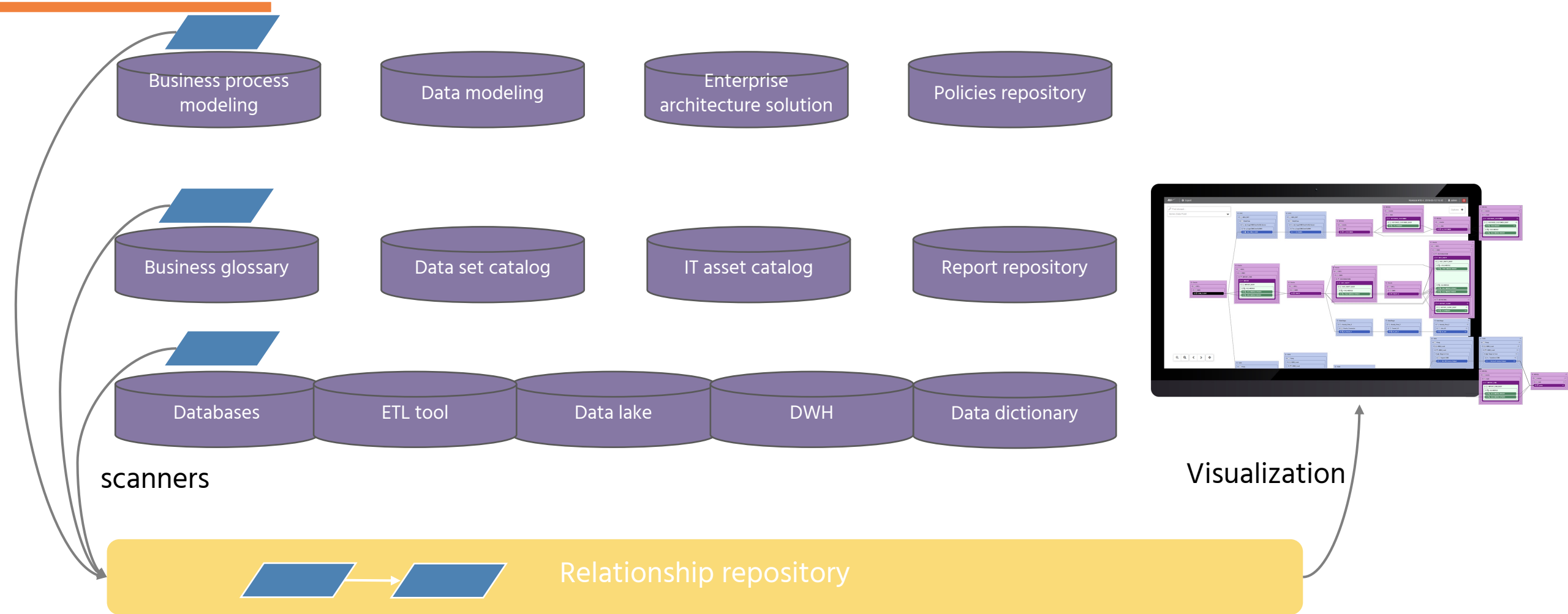
# Metadata repository(ies) or lake collect metadata stored in different repositories



# Knowledge graphs link both data and metadata

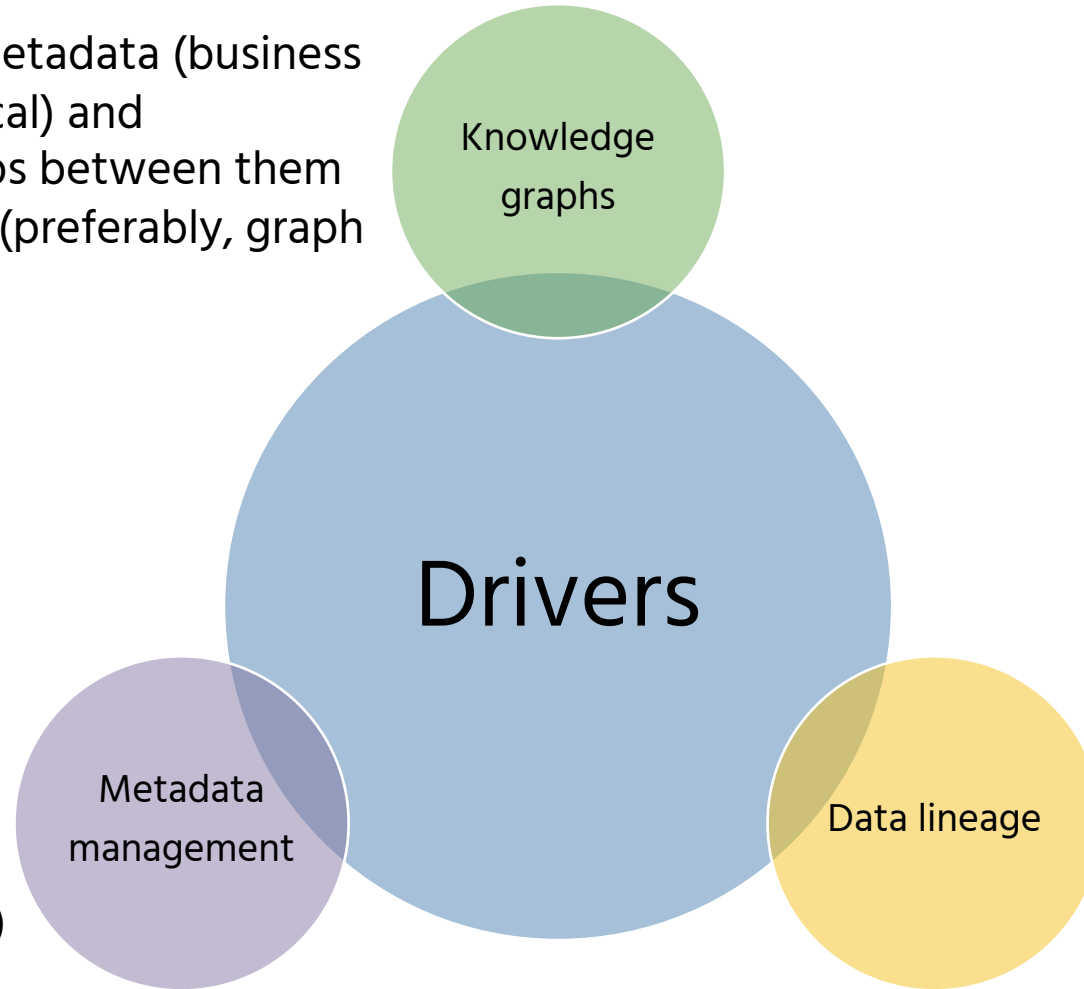


# Various repositories with different database types store data and metadata



# All capabilities require similar metadata objects and their relationships from the same data repositories.

- Data and metadata (business and technical) and relationships between them
- Repository (preferably, graph databases)

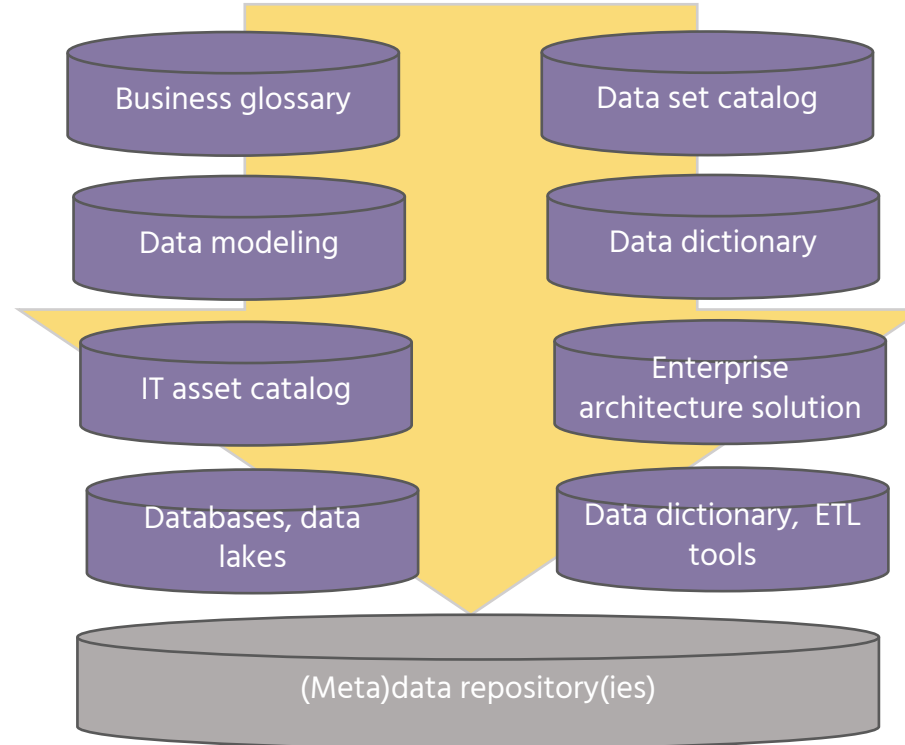


- Business, technical, and operational metadata
- Metadata repository (relational or graph databases)

- Metadata (business and technical) and relationships between
- Business rules that describe transformations
- Repository (relational or graph databases)

# All concepts have their roles in managing data and metadata at different abstraction levels

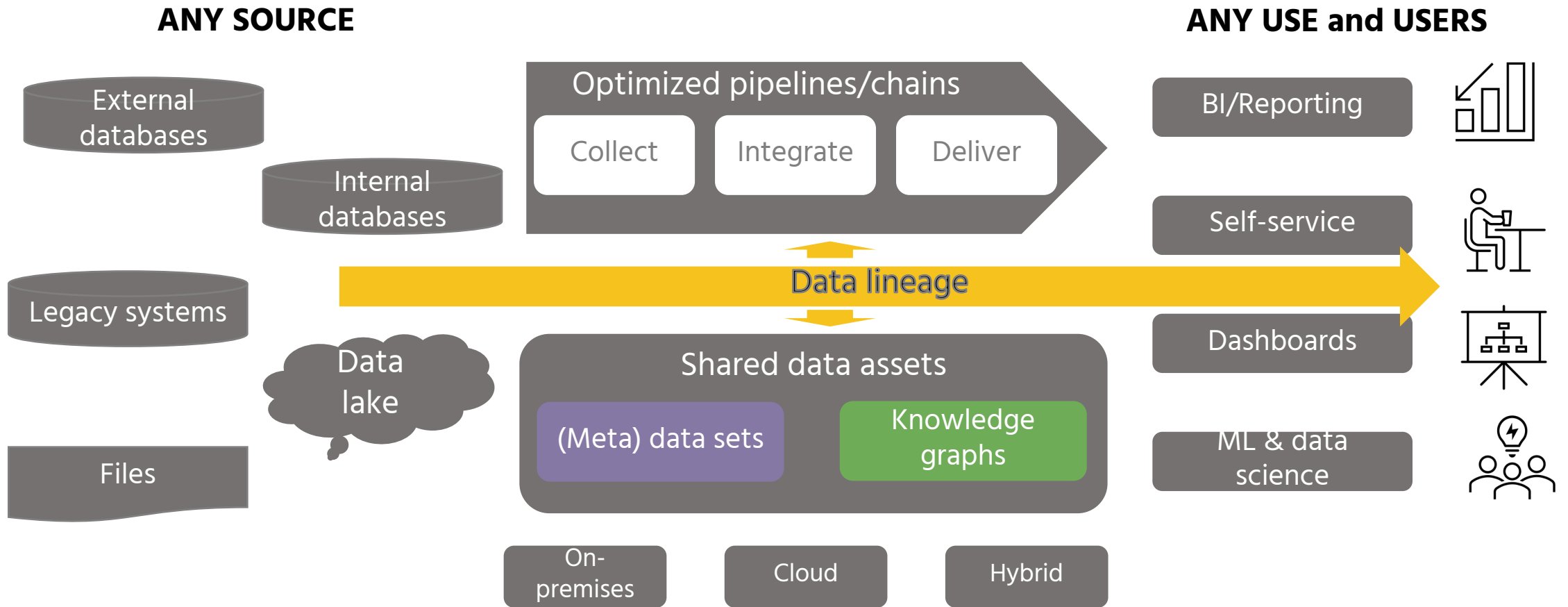
**THE METADATA MANAGEMENT CAPABILITY** PLANS, DESIGNS, IMPLEMENTS, AND MAINTAINS METADATA OF VARIOUS TYPES IN CORRESPONDING (META) DATA REPOSITORIES.



**THE DATA LINEAGE CAPABILITY** PLANS, DESIGNS, IMPLEMENTS, AND MAINTAINS THE INTEGRATION AND VISUALIZATION OF METADATA AND ITS RELATIONSHIPS STORED VARIOUS (META)DATA REPOSITORIES.

**THE KNOWLEDGE GRAPH CAPABILITY** PLANS, DESIGNS, IMPLEMENTS, AND MAINTAINS INTEGRATION OF RELATIONSHIPS BETWEEN DATA AND METADATA FROM VARIOUS (META)DATA REPOSITORIES

# “A data fabric’s job is to connect any kind of data to anywhere and anyone (or anything).”\*





# USE CASES



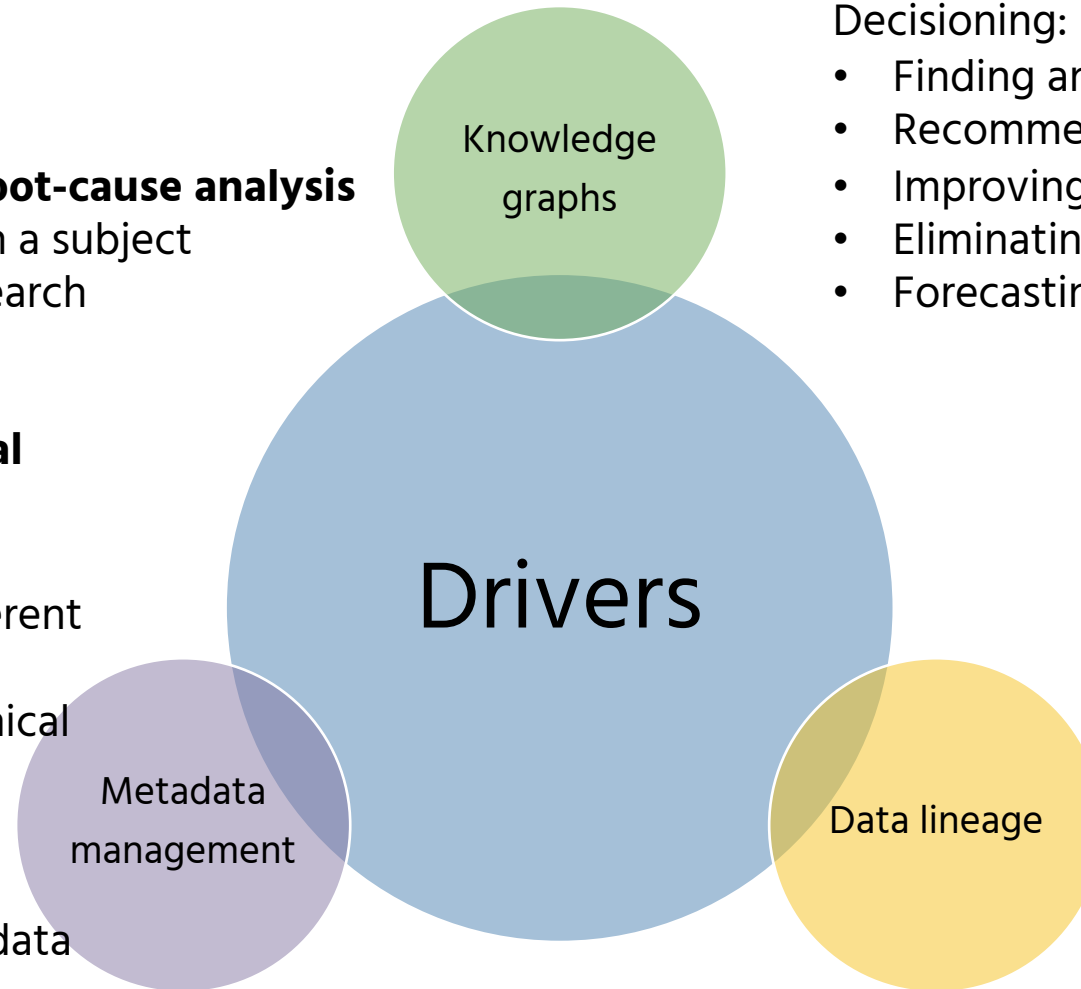
# Use cases of all concepts intersect each other

## Actioning:

- **Data lineage**
- Data catalog
- **Impact and root-cause analysis**
- Single view on a subject
- Information search

## Decisioning:

- Finding and preventing
- Recommending products
- Improving customer experience
- Eliminating duplicates
- Forecasting business needs



- Document and manage **organizational knowledge of data-related business terminology**
- **Collect and integrate data** from different sources
- Establish and enforce the use of technical metadata standards to enable data exchange
- Ensure metadata quality
- Provide standard ways to make metadata accessible to metadata consumers

- **Impact and root-cause analysis for multiple data** management initiatives
- **Explain** data origin and **data transformation**
- **Integrate metadata and data**

# SIMILARITIES AND DIFFERENCES



# Metadata management (MM), knowledge graphs (KG), and data lineage (DL) capabilities have similarities and differences

## *Similarities:*

- Data integration
- DL and KG are synonymous in a context of data traceability and connections
- MM is the foundation for KG and DL

## *Differences:*

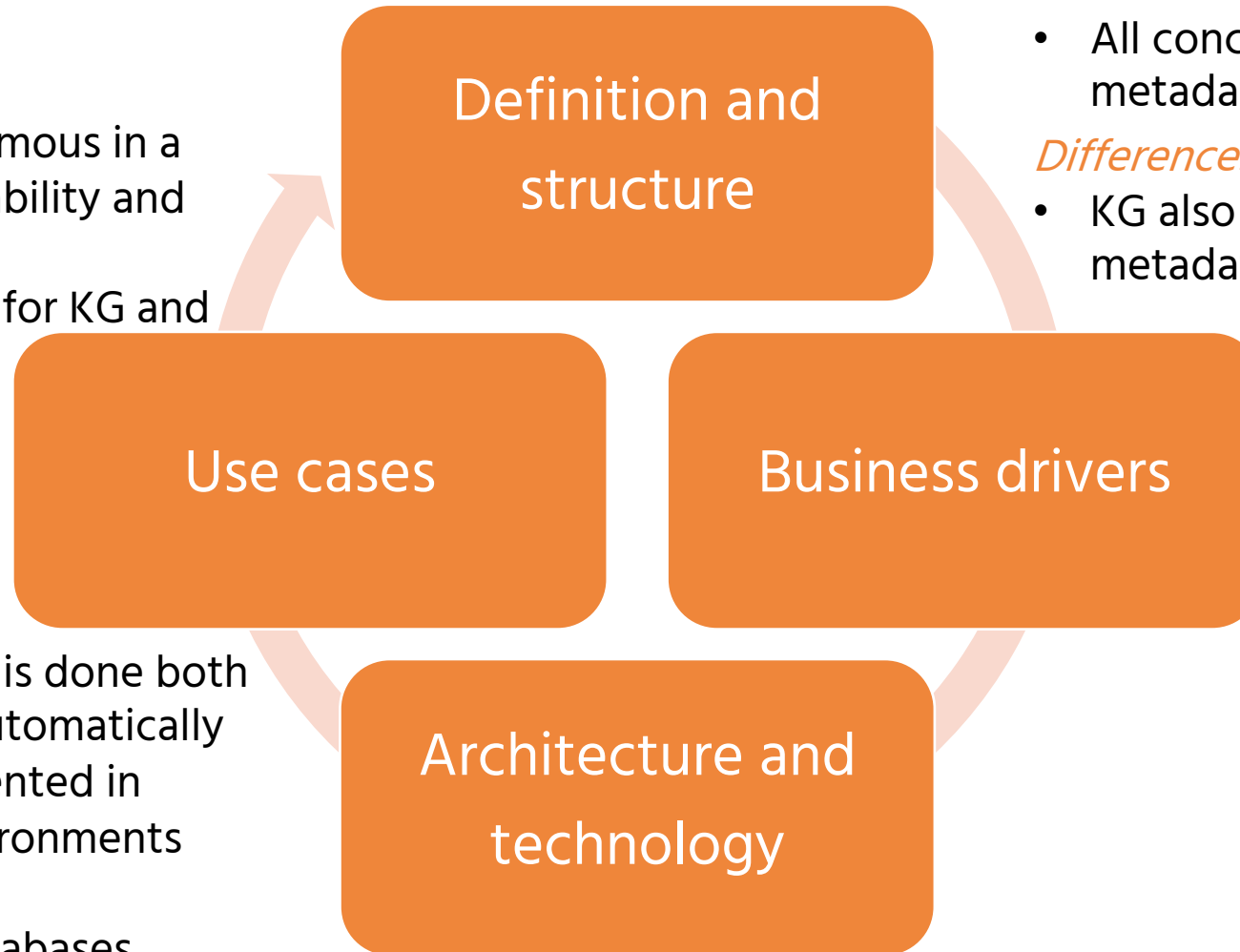
- Some use cases vary

## *Similarities:*

- Documentation is done both manually and automatically
- Can be implemented in different IT environments

## *Differences:*

- Repository's databases



## *Similarities:*

- All concepts deal with metadata

## *Differences:*

- KG also links data and metadata

## *Similarities:*

- Data integration, providing context, business change, and IT costs reductions are common drivers

## *Differences:*

- Regulatory requirements are one of the key drivers for data lineage

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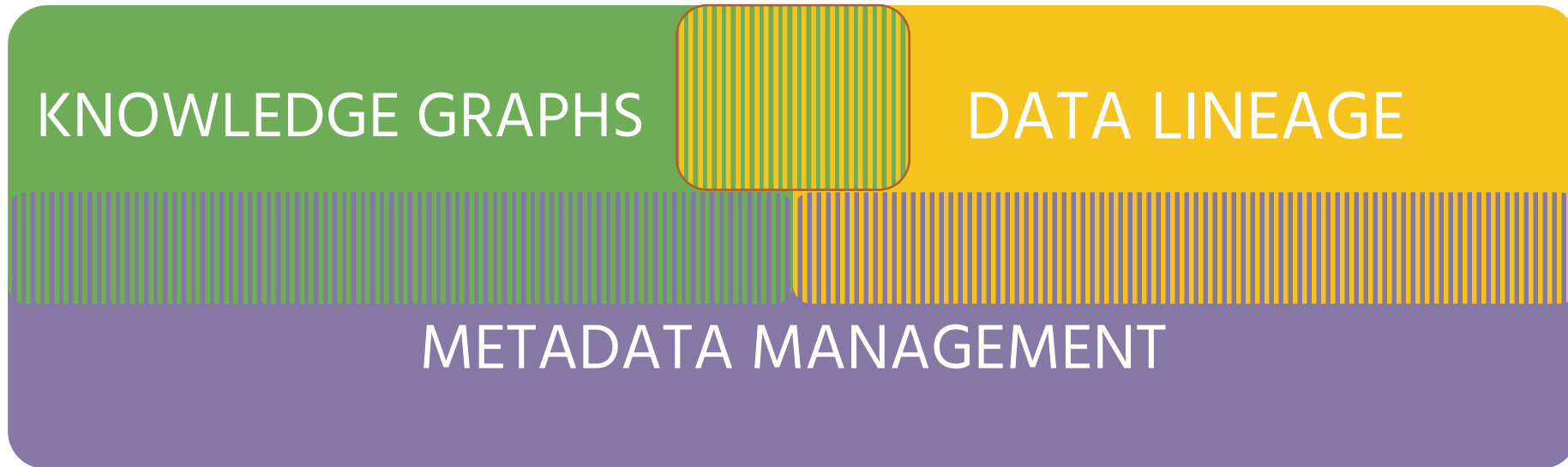
How?



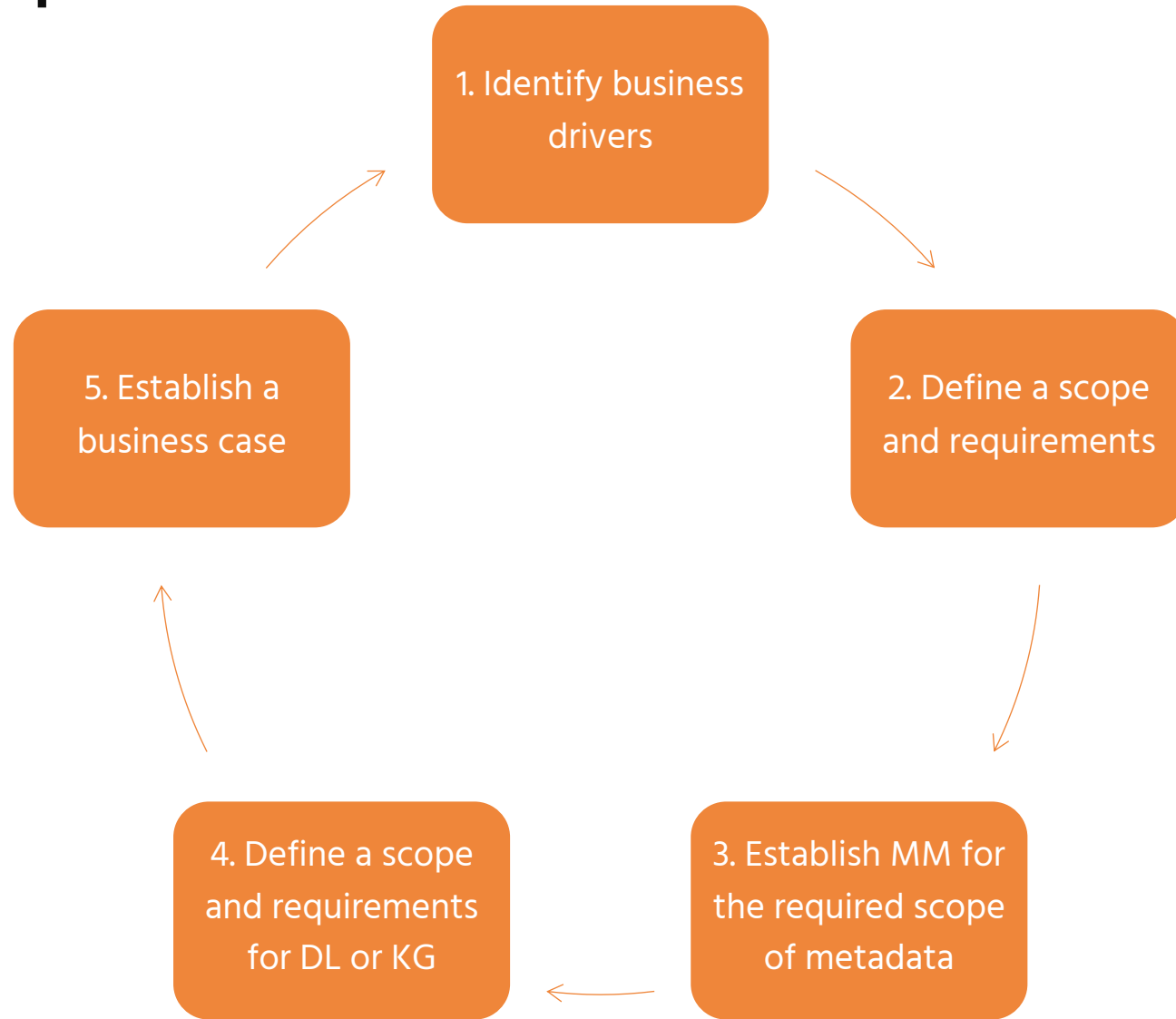
High-level approach of integrated implementation

**Metadata management creates a foundation for KG and DL. All three concepts intersect each other in some areas.**

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# The relationships between MM, KG, and DL concepts define the logic of their implementation



# Poll 3

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## **Follow-up** (multiple choice)

- Request a free strategy session with Data Crossroads
- Request a Trigyan demo
- Request a meeting to learn more about Trigyan







# THANK YOU!

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Do you have any questions?  
Get in touch with us at

**DATACROSSROADS.NL**

<https://datacrossroads.nl/free-strategy-session/>

Or let's connect on LinkedIn:

[www.linkedin.com/in/irina-steenbeek](https://www.linkedin.com/in/irina-steenbeek)



TRANSFORM “UNCURATED DATA” TO “ACTIONABLE DATA”

**To learn more and request a demo**

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Email: [info@trigyan.com](mailto:info@trigyan.com)

Web: [trigyan.com](http://trigyan.com)



Q & A